

Lake Delton Marketplace

Location

Lake Delton, Wisconsin

Building Use

Retail Power Center

Size

500,000+ square feet upon completion

Site

66 acres

Completion Date

2001-present



TOLD performed a difficult 70-acre land assemblage and established the principal regional retail location serving south-central Wisconsin in the tourism-based Wisconsin Dells trade area.

This multi-phased project features Home Depot, Wal-Mart Supercenter and KOHL'S in a master planned environment with integrated signage, shared storm water management facilities and protected wetland buffer zones. Future plans include mid-box and small shop space plus freestanding outlot opportunities.

TOLD secured TIF funding and DOT approvals to upgrade and signalize the freeway interchange, install Commerce Street as a new public street, signalize the intersection of Commerce St. with STH 23, and extend municipal services west of the freeway to open up substantial acreage within the community to future development.

